



**GUNNISON COUNTY
ELECTRIC
ASSOCIATION, INC.**



A Touchstone Energy® Cooperative

NEW HABITS CAN HELP REDUCE ENERGY CONSUMPTION & PEAK DEMAND.

Peak demand occurs when the most electricity is being used simultaneously on the electric grid, and it is the most expensive during this time.

GCEA's on-peak hours occur from 5 P.M. to 10 P.M. Monday through Saturday.



**YOU CAN CUT DOWN ON
ENERGY CONSUMPTION
DURING ON-PEAK HOURS & KEEP RATES
DOWN BY FOLLOWING THE 3 S RULE:**

SHIFT

Shift usage from on-peak to off-peak hours by using high-wattage appliances and other devices before 5 P.M. or after 10 P.M.

STAGGER

Stagger the use of high-wattage appliances by turning them on at different times, so the total demand/load is lower than turning them all on at the same time.

SAVE

Save energy by using items that use less power, such as a toaster oven instead of a traditional oven. This also reduces demand.

For more information on peak demand, visit www.gcea.coop or call GCEA at 970-641-3520.

TIME-OF-USE RATE

SAVE MONEY BY USING ELECTRICITY OFF-PEAK

The time-of-use (TOU) rate is a relatively simple concept – rates are lower when demand for electricity is low, but costs increase when demand is high. On the TOU rate, you pay more for electricity when it's used during times of high demand (on-peak hours) and less when it's used during the other hours of the day with lower demand (off-peak hours).

WHAT DOES ON-PEAK MEAN?

- **On-peak** refers to the hours during the day when electricity is most used and more expensive.
- GCEA's on-peak hours occur between 5 P.M. and 10 P.M. Monday through Saturday. Sundays are off-peak all day.
- TOU rates give you another tool to reduce your costs and energy consumption by shifting your energy use to off-peak hours.

RESIDENTIAL SINGLE-PHASE TOU RATE:

On-Peak Energy Charge \$0.23200 per kWh

Off-Peak Energy Charge \$0.08800 per kWh

Monthly Service Availability Fee \$35.00

RESIDENTIAL THREE-PHASE TOU RATE:

On-Peak Energy Charge \$0.27300 per kWh

Off-Peak Energy Charge \$0.08900 per kWh

Monthly Service Availability Fee \$60.00

If you want to take charge of your power bill, by using less energy during on-peak times, the time-of-use rate might be something to consider.

For more information, please call GCEA at 970-641-3520 or visit www.gcea.coop.



**GUNNISON COUNTY
ELECTRIC
ASSOCIATION, INC.**



A Touchstone Energy® Cooperative